



NTYAs Award Categories

Business Categories:

Clever Clogs Award

Clever Nelly's core aim is to improve business performance via its users' knowledge and performance. This award seeks to recognise the hard work and dedication within a business or team that has led to the most improvement across its Nelly users.

Never Forgetting Nelly Award

This award recognises those that have consistently been at the top percentile of engagement.

Cultural Impact Award

This category seeks to recognise those who instil the most impactful Nelly culture. There are many ways in which excellence may be judged, such as:

- the contributions made to individual learning and performance;
- the view of users and/or other key stakeholders;
- the impact on organisational performance and commitment.

Diversity and Inclusion Award

This award celebrates those who use Nelly to contribute to diversity and inclusion in the most positive and impactful way.

Nelly Versatility Award

Clever Nelly can be used to help solve various problems across different areas of a business. This award recognises those using Nelly to her full potential.

Successful Nelly Launcher

This category recognises the best launch or re-launch of Clever Nelly within a business or team that has made an impact on user engagement.

The Greatest Solution Award

Inspired by our Learning Tech presence earlier this year, this award celebrates those who have solved an issue with the most impactful results.

Individual categories:

Social Media Award

This award recognises those who have shared the best Nelly photo or video via social media, attracting positive attention towards Nelly.

Most Outstanding Contribution

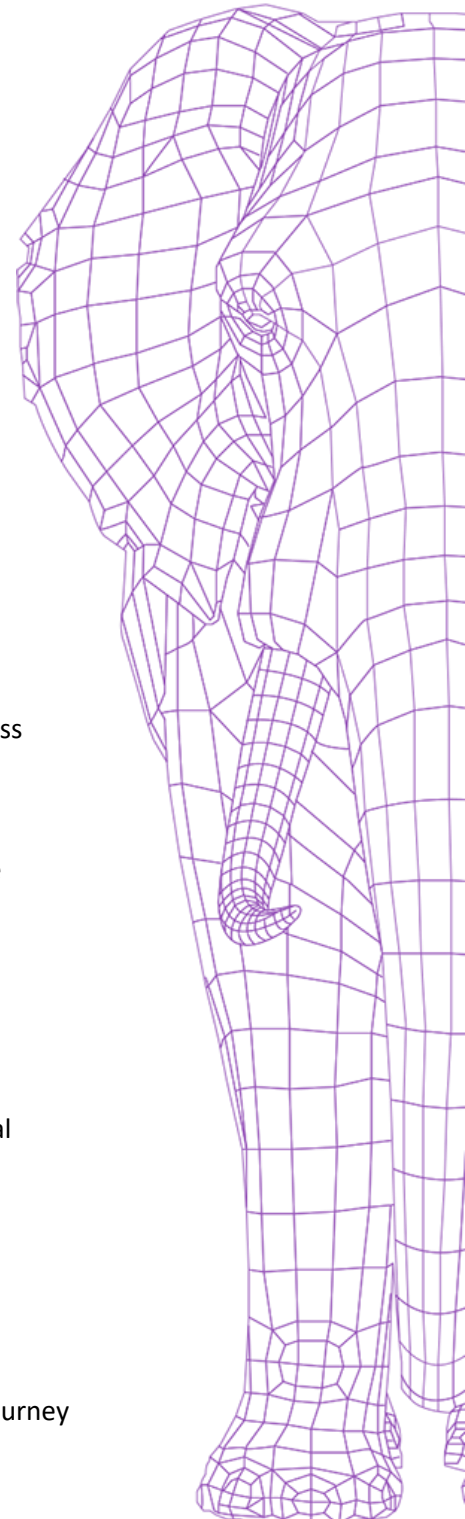
This award recognises those who have given the most value back to Clever Nelly.

Senior Stakeholder tier, Nelly Champion tier, Day-to-day Contact tier

Nelly Lifetime Achievement

This category recognises those who have been onboard with Nelly and part of her journey for 5+ years.

Senior Stakeholder tier, Nelly Champion tier, Day-to-day Contact tier





NTYAs Award Entry Process

Submitting Awards:

1. Account Directors to advise customers of suitable categories for entry.
2. Entries to be submitted via online registration form by 5th October.
3. ADs support customer to submit entry via joint registration page for event bookings.
 - Submit a 150-word written entry.
 - Can reference videos, testimonials, impact guides etc to support.
4. A panel of EDF experts review the entries. Winners announced on the day of NTYAs (9th November 2023).

