



→ Nelly Wellbeing

WHY NELLY WELLBEING

Wellbeing is not a new priority for organisations; there is a wealth of evidence indicating that promoting and supporting wellbeing can help prevent stress and create a positive working environment that enables both individuals and organisations to thrive.

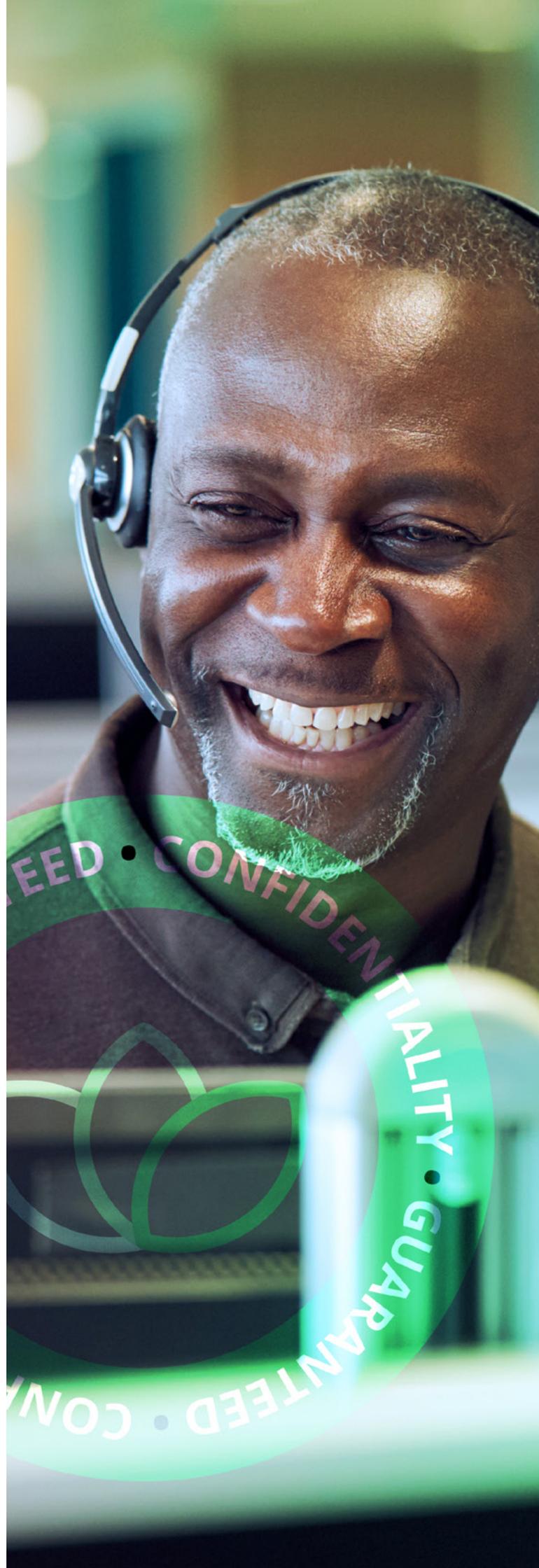
However, despite investing in them, wellbeing initiatives and services provided by organisations can often fall short and many of the services and resources go unused. Employees are expected to reactively find resources and support in their time of need.



Poor wellbeing and sickness absence combined, cost UK businesses over £102bn in 2023.

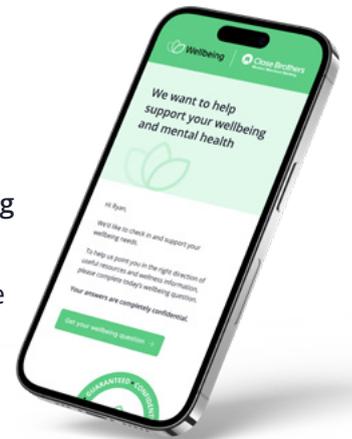


Mind Health Study



WHAT IS NELLY WELLBEING?

Nelly Wellbeing leverages **Clever Nelly's technology** to consolidate the many wellbeing resources organisations have provided and invested in for their employees. It creates and provides **proactive, personalised employee wellbeing pathways**, directing users to the relevant resources, as and when they need them. It also builds personal wellness profiles as well as giving organisations the ability to read the “mood music” across their business.



HOW IT WORKS

Nelly Wellbeing provides standard and customisable pathways addressing all aspects of wellbeing including:

Mental stress
Home stress
Workplace stress
Financial stress
Physical wellbeing

When users answer positively, they will be revisited again at a customisable frequency, and more in-depth positive feedback can be obtained, including being reminded of their organisation's benefits. Where users answer negatively, they will follow a pathway of linked questions to better understand their situation and direct them to the most appropriate resources and support. Confidentiality is maintained throughout, with the option for the user to remove confidentiality for additional support.

FEATURES & BENEFITS

- ✔ Proactive interactions, prompting employees to consider their wellbeing, and access the appropriate resources when required
- ✔ Existing pathways available created in conjunction with industry professionals
- ✔ All questions and pathways are customisable according to organisational needs/requirements
- ✔ Employee answer confidentiality has been made clear on every email and screen to protect the sensitivity and nature of interactions

SUMMARY

Nelly Wellbeing proactively supports employees to consider and act on all aspects of their wellbeing, by accessing the most appropriate resources, when they need them. This raises employee wellbeing awareness and empowers them to take ownership. Benefits are also reaped at an organisational level, as individuals and teams continue to thrive. The data obtained from the Wellbeing tool also provides organisations with an insight into the wellbeing profile of their workforce, allowing them to invest in the most relevant resources.